In 2018, PlanetM facilitated more than $16 million and helped launch 20 total pilot projects, accelerating Michigan’s fast-growing mobility ecosystem. In close partnership with communities, businesses and government organizations, these pilots address mobility gaps in rural, suburban and urban areas throughout the state.

**PLANETM FACILITATES $16 MILLION IN GRANTS IN 2018**

In 2018, PlanetM Startup Grants assist mobility startups to test and deploy their technologies in partnership with Michigan communities or at Michigan’s state-of-the-art testing facilities. Since its launch in June of 2018, four startups have received a pilot grant and more than 10 startups have received a testing grant.

Derq, a Dubai- and Detroit-based traffic safety technology startup, was awarded a testing grant and is now using AI-based V2X applications to test automated and connected vehicle and pedestrian-related risks in downtown Detroit. In addition, HAAS Alert was also named a grant winner and will deploy a first-in-the-nation digital alert solution citywide in Grand Rapids using V2X applications.

For more information or to apply, visit planetm.com/grants

**$8 MILLION MICHIGAN MOBILITY CHALLENGE**

The $8 Million Michigan Mobility Challenge is a grant initiative seeded with an $8 million legislative appropriation to address core mobility gaps for seniors, persons with disabilities and veterans across the state. The Challenge is a collaborative effort that is led by Michigan Department of Transportation (MDOT) and PlanetM with collaboration from four other state agencies.

Nine projects were selected for full or partial funding in the first round, including SPLT, now acquired by Bosch, who plans to enhance its existing health care transportation coordination technology to improve health care transportation in rural Grand Traverse, Benzie and Allegan counties.
FORD CITY OF TOMORROW CHALLENGE

In June 2018, the Ford City of Tomorrow Challenge kicked off in Grand Rapids, Miami and Pittsburgh as a crowdsourcing platform for residents, businesses and community groups to propose and pilot solutions that improve mobility. In Grand Rapids, Ford launched the challenge in partnership with the City, PlanetM, The Right Place, AT&T, Dell Technologies and Microsoft.

Chicago-based Kaizen Health was selected as the winning pilot in Grand Rapids. The company’s goal is to eliminate transportation as a barrier to medical care by integrating existing services from providers, payers, self-insured employers and municipalities so residents can make independent decisions about their mobility options.

PROJECT KINETIC

Project Kinetic is a unique collaboration between the public (City of Detroit and PlanetM), private (General Motors, Lear, DTE Energy, Quicken Community Fund, Bedrock Detroit and Boston Consulting Group) and philanthropy (New Economy Initiative) sectors. Representatives from each of the partnering organizations worked hand-in-hand for 12 weeks to brainstorm more than 120 innovative solutions to tackle some of the most pressing mobility challenges facing Detroit.

Two of the pilots chosen were Busority, a traffic management system that employs connected technology to provide priority to public transit vehicles in early 2019, and ChargeD, a futuristic public space where people can meet and socialize while fast-charging their electric vehicles and learning about the benefits of EVs and mobility technologies.

ANN ARBOR MOBILITY TRANSFORMATION PROJECT

The Ann Arbor Mobility Transformation project is a public-private partnership consisting of the City of Ann Arbor, University of Michigan, Ann Arbor SPARK, Ford Smart Mobility and Deloitte Consulting’s Future of Mobility practice and PlanetM. The program’s aim is to integrate data from mobility solutions into a centralized digital platform so city planners and transportation users can make more informed decisions on how, where and when to deploy and use mobility services and innovations. Pilots will be identified in early 2019.

For more information about Michigan’s mobility grants and pilots, visit planetm.com/grants